

2019 Audits and Appeals Seminar

## Federal, Transfer Pricing & State Tax Controversies, Post-TCJA

PLUS Meet the IRS's New Leadership Team

May 20-21, 2019 May 22-23, 2019

### Federal Tax and Transfer Pricing Controversy

#### **State & Local Tax Controversy**

- ► IRS Leadership Roundtable Discussion Join IRS Chief Counsel Michael Desmond, LB&I Deputy Commissioner Nikole Flax, LB&I Division Counsel Robin Greenhouse in a moderated discussion – including your questions – as they outline key IRS priorities and initiatives of direct relevance to the business tax community.
- ▶ Issue Discussion Forums Have *your specific* tax controversy questions addressed as part of your seminar experience. Bring your questions live, or post them to our dedicated tax controversy **web portal** [http://forms.tei.org/tdowdy/2019---audits-appeals-seminar-ques]
- ▶ Transfer Pricing Controversies What is the current state of the arm's length standard? What effect will the BEAT, and the OECD's progress report on harmful tax practices have on administrative transfer pricing controversies and future litigation? These and other developments will be among the themes to be addressed by our instructor cadre from Mayer Brown.
- Updated State & Local Tax Program Designed to meet the current and evolving needs of state tax professionals overseeing audits and litigation for their companies, led by practitioners from Eversheds Sutherland.
- ➤ State Tax Panels Three separate panels comprised of industry representatives, government state tax lawyers, and state tax judges, offering diverse perspectives on state tax controversies.

The complete program can be found at **www.tei.org.** Registrations for this seminar tend to fill quickly, and we urge you to register early to reserve your place.



Federal Tax and Transfer Pricing Controversy Sponsored by: MAYER BROWN

#### MONDAY, MAY 20

7:45 am - 4:00 pm Stone Arch Foyer

Registration

7:30 - 8:15 am Stone Arch Foyer Continental Breakfast

8:15 - 8:30 am Stone Arch 1 Welcome & Introductions

8:30 - 9:30 am

Brian Kaufman, Chair, TEI IRS Administrative Affairs Committee | Capital One Financial Corporation

IRS Leadership Roundtable - Part I

Stone Arch 1

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Eli Dicker, Moderator | Tax Executives Institute

Mike Desmond, Chief Counsel | Internal Revenue Service

Robin Greenhouse, LB&I Division Counsel | Internal Revenue Service

9:30 - 10:30 am

IRS Leadership Roundtable - Part II

Stone Arch 1

Eli Dicker, Moderator | Tax Executives Institute

Nikole Flax, Deputy Commissioner, LB&I Division | Internal Revenue Service

10:30 - 11:00 am

Break

11:00 am - 12:15 pm

**Issue Discussion Forum** (Two separate discussion groups running in parallel)

Stone Arch 1

Forum A

Doug Rodolph, Moderator | Wal-Mart Stores, Inc.

Kim Boylan | White & Case LLP

Patricia Burquest | RSM US LLP

Armando Gomez | Skadden, Arps, Slate, Meagher & Flom LLP

Rosemary Sereti | Deloitte Tax, LLP

Stone Arch 2

Forum B

Brian Kaufman, Moderator | Capital One Financial Corporation

Sergio Arellano | PricewaterhouseCoopers LLP

Thomas Greenaway | KPMG LLP

Mark Mesler | Ernst & Young LLP

Jean Pawlow | Latham & Watkins LLP

12:15 - 2:15 pm

**Lunch Program** 

Stone Arch 3-4

Post-TCJA Deals, Positions & Restructurings: How Prepared Are You to Defend Them Today?

Katrina Welch, Moderator | Texas Instruments, Inc.

Brian Kittle | Mayer Brown LLP

Matthew Lerner | Sidley Austin LLP

Kevin Otero | Covington & Burling LLP

SCHEDULE CONTINUES...





#### Federal Tax and Transfer Pricing Controversy

MONDAY, MAY 20

CONTINUED...

2:15 - 3:15 pm
Stone Arch 1

Practical Privilege – Uses and Misuses in an Interconnected World

Jennifer Buse, Moderator | Procter & Gamble Inc.
Paul Butler | Kostelanetz & Fink LLP
Dan Cook | Deloitte Tax LLP
Abbey Garber | Thomson & Knight LLP

Stone Arch 2 Transfer Pricing – Is the Bell Tolling for the Arm's Length Standard?

Kristen Proschold, Moderator | Intuitive Surgical C. Cabel Chinnis | Mayer Brown LLP Kenneth Klein | Mayer Brown LLP

James Brown | Ivins, Phillips & Barker Chartered Laura Gavioli | McDermott Will & Emery LLP

3:15 - 3:30 pm Break

3:30 - 4:30 pm Document, Document - What, How, Where, for How Long?

Stone Arch 1

Jennifer Buse, Moderator | Procter & Gamble Inc.

Nathan Clukey | Sidley Austin LLP

Wade McKnight | Deloitte Tax LLP

Robert Morris | Norton Rose Fulbright LLP

Stone Arch 2 Transfer Pricing Controversy – The OECD's Harmful Tax Practices Report

Michael Lebovitz, Moderator | Mayer Brown LLP Elena Khripounova | Mayer Brown LLP Astrid Pieron | Mayer Brown LLP

> Jennifer Breen | *Morgan, Lewis & Bockius LLP* Charles Hodges | *Jones Day*

> Mary Prosser, Moderator | Texas Instruments, Inc. Robert Kovacev | Norton Rose Fulbright LLP Jeffrey Moeller | Ivins, Philips & Barker Chartered Alex Sadler | Morgan Lewis & Bockius LLP Diane Stiogiannes | DST Advisors

> Natalie West, Moderator | Boston Scientific Corporation John Hildy | Mayer Brown LLP Scott Stewart | Mayer Brown LLP

> Sheri Dillon | Morgan, Lewis & Bockius LLP Todd Welty | McDermott Will & Emery LLP

5:30 - 7:00 pm Reception & Networking

Stone Arch Foyer

Stone Arch 1



#### Federal Tax and **Transfer Pricing Controversy**

Sponsored by: MAYER BROWN

#### TUESDAY, MAY 21

BREAK-OUT SESSIONS | T = Technical TP = Transfer Pricing S = Skills CS = Case Study

7:30 - 8:00 am Stone Arch Foyer

8:00 - 10:00 am Stone Arch 1

Continental Breakfast

Effective Oral Communications - Talking Tax to Non-Tax Professionals: How Do You Rate?

Shirley Chin, Moderator | Sunrun Inc. Wendy Abkin | Morgan, Lewis & Bockius LLP David Fischer | Crowell & Moring LLP David Foster | Skadden, Arps, Slate, Meagher & Flom LLP Kim Peterson | Deloitte Tax LLP

Stone Arch 2 Transfer Pricing and BEAT

> Michael Lebovitz | Mayer Brown LLP Thomas Vidano | Ernst & Young LLP

North Loop Preparing for IRS Interviews - Are Your Engineer, Tax Accountant and CFO Ready?

> George Hani | Miller & Chevalier Chartered Kevin Kenworthy | Miller & Chevalier Chartered Amanda Kottke | Baker & McKenzie LLP

10:00 - 10:15 am

**Break** 

10:15 - 11:45 am Stone Arch 1

Non-Transfer Pricing International Tax Controversies e.g., IP, Supply Chain, Foreign Tax Credit

> Duane Schroeder, Moderator | Medtronic Nate Carden | Skadden, Arps, Slate, Meagher & Flom LLP Dan Rosen | Baker & McKenzie LLP

Stone Arch 2 Transfer Pricing – Offshore or Onshore?

> Wendy Unglaub, Moderator | Ecolab, Inc. Jozef Kavuliak | PricewaterhouseCoopers LLP Gary Wilcox | Mayer Brown LLP

North Loop Bringing Your Tax Examination to Closure

> Marjorie Margolis | Mayer Brown LLP Andrew Roberson | McDermott Will & Emery LLP

SCHEDULE CONTINUES...





#### Federal Tax and **Transfer Pricing Controversy**

**TUESDAY, MAY 21** CONTINUED... BREAK-OUT SESSIONS | Technical TP = Transfer Pricing S = Skills CS = Case Study Noon - 1:30 pm **LUNCHEON** Stone Arch 3-4 1:30 - 3:00 pm Exchange of Tax Information Is Everywhere -Stone Arch 1 Knowing the Rules and Understanding the Landscape Caroline Ciraolo | Kostelanetz & Fink LLP Tim Jacobs | Hunton Andrews Kurth LLP Kevin Spencer | McDermott Will & Emery LLP Stone Arch 2 Transfer Pricing – Effective Competent Authority Management Sonja Schiller, Moderator | Microsoft Corporation John Breen | Deloitte Tax LLP Jason Osborn | Mayer Brown LLP North Loop **Preparing for Appeals** Brad Pees, Moderator | Nestle George Abney | Alston & Bird LLP Paul DiSangro | Mayer Brown LLP Matthew Lerner | Sidley Austin LLP 3:00 - 3:15 pm **Break** 3:15 - 5:00 pm Managing Multi-Jurisdictional Tax Disputes Stone Arch 1 Miriam Fisher | Latham & Watkins LLP Julia Kazaks | Activision Blizzard Thomas Linguanti | Morgan, Lewis & Bockius LLP Gary Wilcox | Mayer Brown LLP Stone Arch 2 Tax Opinion Letters - New Shapes, Sizes and Uses: A Critical Look William Colgin | Holland & Hart LLP Lawrence Hill | Winston & Strawn LLP Thomas Kittle-Kamp | Mayer Brown LLP North Loop Tax Research and Technology Tools - Sharpening Your Edge Matt Cooper | Deloitte Tax LLP

Richard Fultz | Ernst & Young LLP



E V E R S H E D S SUTHERLAND

#### **State & Local Tax Controversy**

#### **WEDNESDAY, MAY 22**

Sponsored by:

8:00 - 8:30 am Stone Arch Foyer

8:30 - 8:45 am

Welcome & Introduction

Stone Arch 1

Eli J. Dicker | Tax Executives Institute

Registration & Continental Breakfast

8:45 - 10:15 am

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Stone Arch 1

Jeffrey Friedman, Ted Friedman, Maria Todorova | Eversheds Sutherland (US) LLP

Strategic Considerations for Managing Your Audit and Litigation Portfolio

This session will discuss the state tax litigation and appeals process, exhaustion of remedy requirements, setting the record in your case, and the strategic considerations for planning and evaluating the timing of a state tax controversies across multiple jurisdictions.

10:15 - 10:30 am

Break

10:30 am - 12:00 pm

State Tax Litigation Survival Guide: Preparing for Litigation

Stone Arch 1

Timothy Gustafson, Charles Kearns | Eversheds Sutherland (US) LLP

What do you do when a state tax controversy has been initiated? This session will discuss what you need to put in place. Learn how to get organized and streamlined, including document organization, document holds, ensuring privileges are maintained, and organizing responses.

12:00 - 1:45 pm Stone Arch 2

#### **LUNCH PROGRAM:**

#### In-House Perspectives on Managing Audits and Litigation Panel

Jeffrey Friedman, Moderator | Eversheds Sutherland (US) LLP Brian Kuntz | Uber Technologies, Inc.

Denise Obrochta | Walgreens

This panel of in-house tax professionals representing various industries will discuss how their company handles state tax controversies, including common challenges they face and strategies they use to manage state tax controversies.

1:45 - 3:00 pm

Scoreboard Review: Impact of Recent State Tax Cases on Your Litigation

Stone Arch 1

Michele Borens, Charles Capouet, Scott Wright | Eversheds Sutherland (US) LLP

This session will discuss the biggest wins and losses that taxpayers had in state and local tax this year, the impact these cases have on taxpayers and state taxing authorities, and practical considerations in state tax systems where the deck appears to be stacked against taxpayers.

3:00 - 3:15 pm

Break

3:15 - 4:30 pm

Conveying Your Litigation Message Effectively

Stone Arch 1

Jessie Eisenmenger, Todd Lard, Eric Tresh | Eversheds Sutherland (US) LLP

Have you ever faced challenges trying to explain state tax to non-tax people? Learn how to develop your litigation message and discuss effective ways to communicate your litigation message to non-tax people such as general counsel, C-level leadership, judges, and legislative representatives.

5:30 pm

Social Event





E V E R S H E D S SUTHERLAND

#### **State & Local Tax Controversy**

#### **THURSDAY, MAY 23**

Sponsored by:

8:00 - 8:30 am Stone Arch Foyer Continental Breakfast

8:30 - 9:30 am

Ethical Dilemmas Facing State Tax Professionals

Stone Arch 1

Todd Betor, Timothy Gustafson, Daniel Schlueter | Eversheds Sutherland (US) LLP

Resolving state tax issues presents numerous ethical dilemmas for tax professionals. The session covers the ethical rules for CPAs and attorneys. The speakers will also examine emerging ethical dilemmas, such as whistle blowers, and how to mitigate risk.

9:30 - 9:45 am

Break

9:45 - 11:00 am

View from the Other Side - Opposing Counsel Panel

Stone Arch 1

Pilar Mata, Moderator | *Tax Executives Institute*Clifton Cox, Special Counsel (invited) | *Florida Office of the Attorney General*Brett Goldberg, Tax Counsel | *Massachusetts Department of Revenue* 

John Wike, Senior Assistant Attorney General | Tennessee Attorney General's Office

This panel will feature seasoned attorneys who represent the states and localities in tax controversies and discuss state tax litigation from their perspective, common challenges they face, and how taxpayers can work more effectively with opposing counsel during litigation.

11:00 - 11:15 am

Break

11:15 am - 12:30 pm

Effective Uses of Technology in Audits and Litigation

Stone Arch 1

Charles Kearns, Moderator | Eversheds Sutherland (US) LLP
Timothy Contino, Thomas Donnelly, Tony Massimo, Dominic Zambrano | Comcast Corporation

The speakers will discuss about information technology advancements and uses of technology to leverage information and automation to improve state and local tax controversy management.

12:30 - 1:30 pm Stone Arch 2 Networking Luncheon

1:30 - 2:30 pm

Stone Arch 1

Todd Betor, Michele Borens, Jeffrey Friedman | Eversheds Sutherland (US) LLP

Positioning Your Company for Success after Wayfair and Tax Reform

What will the upcoming state tax controversy landscape look like? Take a deep dive on up and coming state tax issues that will likely spur scrutiny by state taxing agencies and future litigation, such as *Wayfair* and tax reform. The speakers will discuss the best practices and tactical considerations to prepare for these potential challenges.

2:30 - 2:45 pm

Break

2:45 - 4:00 pm

All Rise for a Peek Behind the Bench - State Tax Tribunal Panel

Stone Arch 1

Richard Pomp, Moderator | *University of Connecticut, School of Law* Bradford Delapena, Chief Judge | *Minnesota Tax Court* 

Robert T. Manicke, Judge | Oregon Tax Court

Roberta Moseley Nero | New York State Tax Appeals Tribunal

Have you ever wondered what goes on behind the bench? Well, here is your chance. The panel of distinguished judges, moderated by Professor Rick Pomp, will discuss state tax controversies from their perspective.

4:00 pm

Closing Remarks

Minneapolis, MN



#### Registrations

### 2019 Audits and Appeals Seminar

#### **GENERAL INFORMATION**

Registration is limited to members of TEI and other in-house tax professionals. (Individuals engaged in private law, accounting, or other consulting practice are ineligible to attend.) No partial or split registrations are permitted. Registration forms without payment will not be processed by TEI. **Please note:** Membership in Tax Executives Institute is on an individual basis; there are no "company" or "corporate" memberships. Only members of the Institute — or individuals whose membership applications are pending at TEI — are entitled to the member rate. All others are required to pay at the listed nonmember rate. For membership information, visit the "Membership" section of www.tei.org. A registation will not be processed unless it is accompanied by payment, and no registrations will be taken over the telephone.

www.tei.org. You must login before registering.

Tax Executives Institute, Lockbox 9407 PO Box 70280, Philadelphia, PA 19176-0280. Send registration form with check or credit card information.

**202.638.5607**. Credit card registrations only. VISA, MasterCard, American Express, Diners Club, and Discover only. To ensure confidentiality, please fax between 9 a.m. and 4 p.m. ET.

#### meetings@tei.org

**Enrollment is limited** and registrations will be accepted on a first-come, first-served basis. Should maximum enrollment be reached prior to the seminar and TEI cannot accept your registration, you will be notified immediately. You will receive a confirmation by email; no other confirmation will be sent.

Applications should be completed in full. The requested information will be used to comply with continuing education requirements established by state CPA and bar associations as well as federal antidiscrimination rules.

All cancellations must be made **in writing** by 4:00 pm ET on May 3, 2019, and will be subject to an administrative service charge of \$75 (U.S.); for cancellations after May 3, 2019 (the date handout materials become available) and before May 10, 2019, the charge will be \$200 (U.S.). No refunds will be made for cancellations received after May 10, and for no-shows. To cancel, please send an email to meetings@tei.org. In the event of cancellation or oversubscription of the conference, TEI's liability is limited to the return of the registration fee. There will be a \$50 substitution fee assessed if you would like to change registrants.

Materials will be posted in a searchable format on a secure website. Beginning two weeks before the conference, registrants will be able to access the handouts via a secure link (requiring a password), so they can download or print them out. **No paper copies will be provided in your registration materials, and no onsite printing facilities will be available**. TEI encourages you to download or print documents of interest in advance. (Wi-Fi will be available in the meeting rooms but we strongly suggest downloading the materials in advance.) Materials will remain accessible by registrants for one month after the conference.

A block of rooms is being held at the Loews Hotel. Registrants are responsible for making their own reservations. Please telephone the hotel at (877) 878-5670 or (612) 677-1100, and identify yourself as a member of the Tax Executives Institute group. The room rate is \$209 single/double, plus tax. TEI's block of rooms will be released for sale to the public on April 29, 2019. Requests for accommodations after that date, or if the block sells out prior to April 29, cannot be ensured.

Loews Hotel, 601 N 1st Ave, Minneapolis, MN 55403 | (612) 677-1100

The use of recording devices is prohibited. Please silence all electronic devices upon entering the meeting room.

Scholarships to defray tuition expense for this program are available for in-house tax professionals (both TEI members and nonmembers) who are temporarily unemployed and who are Illinois licensed attorneys with a demonstrated financial hardship. Scholarships will be reviewed and provided upon application on a case-by-case basis. Attorneys who qualify will receive at leat a 50% reduction in the conference fee (which does not include any reduction or reimbursement for meals, lodging, or travel costs associated with the seminar). To request information on whether you might qualify, please contact us at **meetings@tei.org**.

By email:

By web:

By mail:

By fax:

Cancellation and Substitution Policy

**Handout Materials** 

**Facilities** 

**Recording Devices** 

Financial Aid for Illinois Licensed Attorneys

**Questions?** 

Call TEI at 202.638.5601, email to meetings@tei.org or visit www.tei.org. Click on "Continuing Education."



#### **CPE CREDIT INFORMATION**



Tax Executives Institute is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Website: www.nasba.org.

For more information regarding administrative policies such as complaint or refund, please contact TEI directly at 202.638.5601.

Date May 20-23, 2019

Delivery Method Group Live

Program Level Basic

Field of Study Taxes

Learning Objective Designed to provide the tools and techniques to enable tax professionals to effectively manage federal, transfer pricing and state and local tax controversies.

Prerequisite No prerequisites.

Advanced Preparation No advanced preparation required.

CPE Credit

31.5 Maximum minutes for four-day program (based on a 50-minute hour).

CLE Credit

26.5 Maximum minutes for four-day program (based on a 60-minute hour).

Ethics Credit 1.5 Credits are available during federal/transfer pricing days.

**Disclaimers** 

Tax Executives Institute and TEI Education Fund accord to participants of any race, color, creed, sex or national ethnic origin all the rights, privileges, programs, and activities generally accorded or made available to participants at its program, courses, and other activities.

CPE/CLE requirements vary from jurisdiction to jurisdiction. TEI's education programs are designed to meet NASBA standards, and are generally accepted by CPE/CLE agencies across the United States. Registrants should check the rules in their own jurisdictions to ensure eligibility.





Connect. Engage. Impact.



Please check here if you require special accessibility or assistance at this function. We will contact you.

#### **ELIGIBILITY**

TEI events are open to members of TEI and other in-house tax professionals. Individuals engaged in private law, accounting, or other consulting practice, as well as government employees, are ineligible to attend.

#### NOTE

Registrants may sign up for two or four day programs.

#### FEES Amount (U.S. Funds)

#### 4-Day Registration

(2 days Federal + 2 days SALT)

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□ **\$1.550** Non-Member

#### 2-Day Registration

(2 days Federal only)

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<b>\$950</b>	Member	Fee

☐ \$1,150 Non-Member Fee

#### 2-Day Registration

(2 days SALT only)

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### 2019 Audits and Appeals Seminar

#### **REGISTRATION FORM**

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Fee covers course materials and other items specified in seminar announcement. Applications will be accepted on a first-come, first-served basis. Applicants are encouraged to register via **www.tei.org**. Credit card registrations may be faxed to 202.638.5607 or scanned and emailed to: meetings@tei.org. If registering by check, make checks payable to Tax Executives Institute and mail to Tax Executives Institute, Lockbox 9407 PO Box 70280, Philadelphia, PA 19176-0280. **Do not mail applications to TEI's street address**. Questions? Call 202.638.5601 or email: meetings@tei.org.

Name				
Nickname for Badge				
Company				
Mailing Address				
City				
State/Province			_ Zip/Zone	
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If faxing your registration using a credit card, please do so between 9:00 am and 4:00 pm ET to ensure confidentiality. Fax number for registrations and cancellations is 202.638.5607. This form can be scanned and emailed to meetings@tei.org.

All cancellations must be made in writing by 4:00 pm ET on May 3, 2019, and will be subject to an administrative service charge of \$75 (U.S.); for cancellations after May 3, 2019 (the date handout materials become available) and before May 10, 2019, the charge will be \$200 (U.S.) No refunds will be made for cancellations received after May 10, 2019, and for no-shows. Cancellations or substitutes must be received in writing to meetings@tei.org. Refunds of credit card registrations, less administrative charge, will be made to credit card account. TEI's Federal Taxpayer ID Number is 52-0239291.

In accordance with section 274(n) of the Internal Revenue Code, registrants are notified that that the portion of the course registration fee attributable to food and beverage is \$130 (U.S.) for the 1 day program, \$320 for the 2 day program, \$350 for the 3 day program and \$640 for the 4 day program.