



Connect. Engage. Impact.

SATURDAY,
OCTOBER 17

ACTIVITY
PACKAGES

—

EARLY
ARRIVALS

—



COUNTRY MUSIC HALL OF FAME & STUDIO B EXPERIENCE



9:00am – 12:30pm and/or 12:30 – 4:00pm

PRICE: \$6500 each

COUNTRY MUSIC HALL OF FAME

DURATION: 2 HOURS
CAPACITY: 30 PEOPLE

Discover country music inside one of Nashville's most iconic landmarks. Guests explore historic instruments, stage costumes, and personal memorabilia from legendary artists.

Interactive exhibits and multimedia displays bring the genre to life, while special exhibits highlight today's stars alongside trailblazers of the past. It's an inspiring journey that celebrates country music's roots, its legends, and its ongoing influence around the world.



STUDIO B EXPERIENCE

DURATION: 1.5 HOURS
CAPACITY: 30 PEOPLE

RCA Studio B, the historic recording home of artists including Elvis Presley, offers an immersive Nashville experience rooted in the origins of the “Nashville Sound.” The studio operates as both a cultural landmark and active learning space. Guests experience a guided tour and a choir-style recording session, delivering a highly engaging and authentic music-driven activation.



SUNDAY,
OCTOBER 18

ACTIVITY
PACKAGES

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LIVE STUDIO SESSION

PROPOSED TIMES: 10:00AM & 1:30PM (2 hours)

CAPACITY: 30 PEOPLE

PRICE: \$15,000 each

Participants step inside a legendary Music Row recording studio for a 90-minute, behind-the-scenes session with Nashville engineers, musicians, and rising talent. Guests will witness new songs come to life, explore the songwriting process with a professional songwriter, and help shape melodies and lyrics in the same rooms behind countless number-one hits.



GRAND OLE OPRY TOUR

PROPOSED TIMES: 11:00AM & 1:30PM (1 HOUR)

GROUP SIZE: 30

PRICE: \$6750 each

Offer guests a behind-the-scenes experience at the legendary Grand Ole Opry, one of Nashville's most iconic music institutions. Guided backstage tours provide insider access to the Opry House, sharing stories of the artists, performances, and moments that have shaped country music history.

Tours include visits to the famous Opry stage, artist dressing rooms, and behind-the-scenes production areas, giving guests a deeper understanding of what goes into a live Opry performance.



PREMIUM DISTILLERY EXPERIENCE

PROPOSED TIME: 1:30PM (1.5 HOURS)

GROUP SIZE: 25

PRICE: \$6800

Led by a certified Bourbon Steward, the Nelson's Green Brier premium sensory experience is perfect for those interested in diving deeper into all things whiskey.

This experience concentrates on furthering whiskey education through history, sensory analysis, and group discussion, before ending with an exclusive premium tasting and a special gift for attendees to take home.



DISTILLERY TOUR AND TASTING

PROPOSED TIMES: 1:30PM
(1.5 HOURS)

GROUP SIZE: 25

PRICE: \$5500

Guests are guided through Nelson's Green Brier Distillery in a private, behind-the-scenes experience. The tour includes a walk-through of the production floor and concludes with a curated tasting of four flagship seasonal whiskeys, offering a well-rounded introduction to the distillery's craftsmanship, legacy, and core expressions.



GOO GOO CLUSTER EXPERIENCE

PROPOSED TIMES: 10:30AM
& 1:30PM (1.5 HOURS)

GROUP SIZE: 25

PRICE: \$5500 each

Guests enjoy a hands-on adventure at the Goo Goo Chocolate Co., where they create their own custom Goo Goo Cluster and discover the story behind America's first combination candy bar. The experience includes guided tastings, an insider look at Nashville's official candy, interactive candy making, and a keepsake apron.

